

# DOES YOUR GROWTH STRATEGY INCLUDE IoT?



## DID YOU KNOW?

IoT has the potential to generate  
\$11T in economic value by 2025

**64B+**

is the expected  
number of IoT  
devices worldwide by  
2025

**83%**

of US manufacturers  
believe smart  
factories will  
transform the way  
products are made

**86%**

of US manufacturers  
believe smart factories  
will be the main driver  
of competition by  
2025

**80%**

of senior executives  
say IoT is critical to  
their lines of  
business

## AND YET...

**97%**

of executives feel there are  
challenges to creating value for  
IoT-related data

LET US HELP YOU  
HARNESS THE  
POWER OF IoT